



# Community Engagement Team Charge

## Primary Functions

The Community Engagement team works to organize and mobilize the Project Reshare community through a number of functions including new member onboarding, supporting a leadership pipeline, and coordinating with other groups to surface community needs and seek collaborators. The team strives to create a diverse community that feels empowered to be involved in Project ReShare and ready to contribute with clearly identified engagement opportunities. Some of the primary functions for the team include:

- Making sure people feel involved and know what to do as new or existing partners;
- Mobilizing new partner organizations;
- Coordinating with the Steering Committee, Product Management, Communication and other working groups within Project ReShare;
- Organizing a community with a wide sense of ownership; and
- Building a diverse community of consortia and individual libraries of varying sizes and missions.

## Membership

The Community Engagement team seeks a diverse membership to represent various types and sizes of libraries and consortia in an effort to mobilize new members of Project ReShare and external partners. We want to engender a wide sense of ownership within the community with an emphasis on creating organizational structure to surface needs from a multi-faceted community. It is particularly important to ensure that the perspectives of different sizes and different types of organizations are considered.

## Responsibilities & Deliverables

- **Create an onboarding plan** and documentation to establish a clearer path for new members to join and founding members to further engage with the community. The plan could include:
  - Working group descriptions and identified needs for additional contribution; and
  - Leadership opportunities with an aim to establish a succession plan and pipeline.
- **Develop a roadmap of community engagement** to describe our goals for the ReShare community over the next 1 to 2 years. The roadmap could include:

- A catalog of options for current and potential community engagement to detail the contributed staff or contributed effort needed by the community;
- [Technical skills and resources needed to meet the community's goals](#);
- Types of roles in libraries, consortia, service providers, and other organizations that could contribute to the community; and
- Related communities we want to engage with and method of engagement, such as personalized contact or widespread broadcast.
- **Develop and implement strategies for digital community engagement** (via Slack, webinars, and other platforms).
- **Develop a vendor engagement strategy** in collaboration with other working groups across the community to document the specific vendors we want to engage with and describe what collaboration with them entails.
- **Publish a presentations and meetings calendar** to document and surface the past and upcoming opportunities for members to discuss Project ReShare in a variety of forums and external opportunities.